



21/22 NOVEMBER 2019
MADRID CONGRESS



Preliminary programme – subject to change

Venue: IMPACT HUB MADRID- TORRE PICASSO, Plaza Pablo Ruiz Picasso, 1., Madrid

21 & 22 November 2019

The 4IR carries with it disruptive technologies that will accelerate processes that facilitate people's daily lives, but also important ethical challenges and a direct impact on the economy and the destruction and creation of new jobs.

Therefore, the congress is a framework for reflection with policy makers and business leaders to create an **inclusive future** and **humanize technologies**.

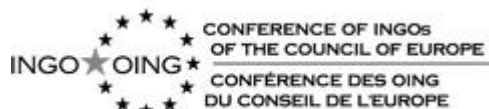
We want to tackle these challenges with a **triangle integration** approach: **education, business, innovation**. Only if we are innovative and human centered, we will be able to find our place within all these changes in order to foster our democracies and promote the creation of a world transition to a **greener, healthier and more sustainable future**.

Over two days (21/22 November 2019) we will be discussing the following three pillars:

1. Ethical impacts of: 4IR, AI, robots, regtech, fintech, internet of things, smart cities, 5G, cryptocurrencies and blockchain, cyberviolence against women and girls, etc. insisting on the invisibility of women.
2. Companies/start-ups: what are they doing in order to change, adapt, and not lose the ethical track? Why are there so few women who have founded and own start-ups? Why do women not get Venture Capital? What about the financing in general?
3. Education: how do we educate our children and ourselves to navigate safely through all these changes? How do we make women visible? What about Research Integrity and women's (in)visibility?



Path2Integrity receives funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824488.





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Thursday 21/11/2019:

09h00-10h30 Opening

Co-organizers

- European Women Lawyers Association & Path2Integrity: Katharina Miller (President & Partner)
- Conference INGOs Council of Europe: Anne Negre (Vice-president for Gender Equality)
- German Women Lawyers Association: Oriana Corzilius (Vice-president German Women Lawyers Association)
- Finnish Women Lawyers Association: Satu Kaskinen (President Finnish Women Lawyers Association)
- French Women Lawyers Association: Marie L'Hermite (Vice-President French Women Lawyers Association)
- Global Leadership Academy (GLAC) implemented by GIZ: Dr Wiebke König

Spanish Institutions:

- Rocio Rodríguez Prieto, Director of the Women's Institute and for Equal Opportunities (IMIO)
- Cristina Gallach, High Commissioner for the 2030 Agenda of Spain
- M^a Eugènia Gay Rosell, President of Barcelona Bar

Friend initiatives:

- Belén Romana, Chair of the Board at Digital Future Society



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10h30 – 11h10

40 minutes

Keynote introduced by Adoración Pérez Troya, Professor at the University of Alcalá for Commercial Law: **“The gendered brain”** by Gina Rippon, Professor of cognitive neuroimaging at the Aston Brain Centre, Aston University, Birmingham and Author of the book **“The gendered brain”**

11h10 – 11h50

40 minutes

Keynote introduced by David Barrado Navascues, Full Research Professor at the Spanish Center for Astrobiology: **“Addressing the Ethical and Social Challenges of Emerging Technologies – Creating the conditions to play a leadership role in the 4IR”**, Dr. Geneviève Tanguay, Vice-President, Emerging technologies, National Research Council Canada

11h50 – 12h30

40 minutes

Introducing in the three pillars of the congress: ethics, leadership and education

Conducted by Maria Teixidor (CEO at VUCA solutions)

Digital literacy – Katharina Schüller (CEO and Founder of Stat-up)

Educating in equality – Gloria Poyatos (President of Spanish Association of Women Judges)

Digital Leadership – Cheryl Miller (CEO and Founder of the Digital Leadership Institute)

12h30 – 14h00 lunch break

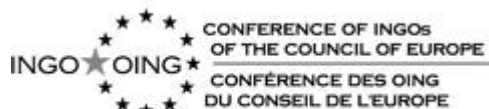
14h00 -14h30

30 minutes

Future of work conducted and moderated by Lucia Velasco, High Level Group Future of Work of European Commission

Dr. Avantika Tomar, Principal at Mercer

Marie-Christine Fregin, Postdoctoral Research Fellow at the Research Unit ‘Skill Formation and Labour Markets’. She is working for the EU-Horizon 2020 project ‘Technological inequality – understanding the relation between recent technological innovations and social inequalities (TECHNEQUALITY), responsible for the ‘IBM Watson Application Study’



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14h30 – 15h30

60 minutes

Each speaker: 15 minutes TED talk

“We are cyborgs. On big tech, big data, disinformation and democracy”. Introduced by Marisa Kohan:

Alice Stollmeyer, Executive Director for “Defending Democracy” & top digital EU influencer

Why does the Agenda 2030 matters within “The Fourth Industrial Revolution”, introduced by Paloma Baena Olabe, Vice President, Global Partnerships, CLARITY AI:

Larisa Miller, CEO at Phoenix Global, LLC

“The Requirement of Freedom of Thoughts in a Digital Future”. Introduced by Marielle de Spa

Founder MD TCKapital and board member of Association Mujeres Avenir:

Katrin-Cécile Ziegler, Digital Economist

15h30 – 16h00

30 minutes

The Fourth Industrial Revolution – again without women?

María Teresa Fernández de la Vega, President of the Foundation Mujeres por África and President of the Consejo de Estado

16h00 – 16h30 coffee break

16h30 - 17h45

75 minutes

Cybercrimes

Preliminary words and introduction by M^a Ángeles Jaime de Pablo, President of THEMIS

Moderated by Katharina Miller, EWLA President and Partner Path2Integrity

- Cruz Sánchez de Lara is lawyer and founding president of Foundation THRibune
- Shiranee Tilakawardane, International Association of Women Judges, “Budapest Convention”
- Yolanda Rueda is founding president of Foundation Cibervoluntarios
- Queen Zaynab Otiti Obanor de Nigeria

75 minutes

Artificial Intelligence – we have to get the foundation pillars right for our future, conducted by Lorena Blasco-Arcas, Associate Professor of Marketing in ESCP Europe, Director MSc Mk & Digital Media & member of MujeresTech

- Karmen Turk, external member of High-Level Expert Group on AI and Partner, attorney-at-law at TRINITI Estonia
- Cristina Aranda, Business Development Europe at TAIGER and founder of MujeresTech
- Gloria Gonzalez Fuster, Law, Science, Technology and Society Vrije Universiteit Brussels
- Jacob Turner, Barrister at Fountain Court Chambers & Author of the book “Robot rule”



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<p>17h45 – 18h45</p> <p>40 minutes <u>Fintech & sustainable finance: why fintech can be a good solution! Conducted and moderated by Ingibjorg-Olof Vilhjalmsdottir, EFTA Surveillance Authority</u></p> <ul style="list-style-type: none"> Natalia Sánchez, Global Leadership Academy (GLAC) & Founding Partner of KILI Partners (Africa) Karen Wendt, Founding President of SwissFinTech Ladies & EDITOR Sustainable Finance and SDG Economic Series <p>20 minutes <u>Regtech – why it matters that ethical aspects are regulated, introduced by Úrsula García Giménez, socia de finReg360</u> Sian Lewin, Regtech Associates & Founding President of RegTech Women</p>	<p>60 minutes <u>Cryptocurrencies and blockchain – what are the ethical challenges behind? Conducted & moderated by Dr. Almudena de la Mata, Managing Partner de Blockchain Intelligence/Blockchain Law Institute:</u></p> <ul style="list-style-type: none"> Mairi Heinsalu, Estonian Prosecutor Concepción Chamorro, Professor of law at University Rey Juan Carlos Montse Guardia Guell, General Manager at Alastria, THE Spanish Blockchain Network
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18h45 – 19h30

<p>45 minutes <u>Round table on Smart Cities, moderated by Cristina Zapater Barros, Corporate Management and Governance, CaixaBank</u></p> <ul style="list-style-type: none"> Joni Baboci, Global Leadership Academy (GLAC) & General Director of Planning and Urban Development - City of Tirana Patricia Sendin, architect and urban planner, founding partner FRONTLINEWASTE Inés Sánchez de Madariaga, UNESCO Chair on Gender Equality Policies in Science, Technology and Innovation, President of Women Architect in Spain, Advisory Group on Gender Issues AGGi and Co-chair Research and Academia PCG, GAP NUA of UN-Habitat and Professor of Urban Planning at the University Politécnica of Madrid
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Friday 22/11/2019:

9h00-9h30

State Secretary of Universities, Investigation, Development and Innovation, Ángeles Heras

9h30 – 11h00

90 minutes

Round table "How to stay on track within "The Fourth Industrial Revolution (4IR)", conducted and moderated by Lucila García Méndez, Executive Director of Foundation SERES

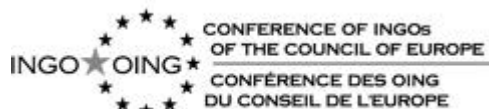
- **Automobile:**
Maria Luisa de Contes, Secretary General and of the board of the Group Renault in Spain, Legal Director, Responsible of the Diversity and Group Director of CSR and Director of the Foundation Renault for the Inclusion and Sustainable Mobility and Leader of Women@Renault
- **Telecommunication:**
Elena Gil Lizasoain, CEO of LUCA & Director at Global Big Data B2B Telefónica
- **Tobacco:**
Stacey Kennedy, President South & Southeast Asia Philip Morris
- **Press**
Charo Izquierdo, Directora General de Revistas, Grupo ZETA
- **Bank**
Maria Puras Gomez, Director of the WorkPlace Department of CaixaBank, reference directive in digital innovation at CaixaBank and its Group
- **Textile industry**
Kerstin Krause, Designer

90 minutes

Round table on women in digital leadership, conducted by Marlen Estevez, President of Women in a legal World

- Gülден Türktan, W20 Turkey & Owner of a Boutique Hotel - Gliss Hotel
- Susana Balbo, W20 Argentina & Owner, Dominio del Plata Winery
- Maricarmen Bernal, W20 Mexico & Marea Consulting, Advisory Board Path2Integrity
- Angela Joo-Hyun Kang, W20 South Korea & Founder and Executive President of Global Competitiveness Empowerment Forum (GCEF)
- Erin Watson-Lynn, W20 Australia & Head of Programs at Perth USAsia Centre
- Elizabeth Vazquez, W20 USA, WeConnect SA

11h00 – 11h15 coffee break



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4IRE

The 4th Industrial Revolution & Ethics

11h15 – 11h30

General Director I+D+i, Teresa Riesgo

11h30 – 13h00 (90 minutes)

Each speaker: 15 minutes TED talk

“Human Rights in the digital era” introduced by Mona Caroline Chammas Attorney & Integrity Director at GOVERN & LAW:

Prof Dr. Verica Trstenjak, Slovene Doctor of Laws and Professor of European Law. From 2006 to 2012 she has been an Advocate General at the Court of Justice of the European Union in Luxembourg, from 2004 to 2006 judge of the General Court.

“Why it matters to have more women (lawyers) in digital leadership!”, introduced by Esther Susin, Representative of DONES JURISTES and International Federation of Women in Legal Careers:

Eunice Kim, Chair of Institute for Gender and Law of Ewha Womans University in Seoul, South Korea & Vice President of International Association of Korean Lawyers (IAKL)

“Sextortion”, introduced by Margarete Hofmann, EWLA vice president & policy director OLAF, European Commission:

Nancy Hendry, International Association of Women Judges

“Increase your IMPACT - effective leaders in a diversity context”, introduced by Cristina Sancho, Country Head of Brand, Communications & CSR Wolters Kluwer España y Portugal. Top 100 Women Leaders Spain 2018

Sinja Woltemath, Managing Director CMC Woltemath & Member of Board of German Business Women Association (VDU), Hannover

“Meritocracy vs. Gender Equity, a change of perspective”. Introduced by Elenice Macedo, Head of Financial Services Sector, Fujitsu

Jorgelina Albano, Founder & CEO Alabadas

Esteban Redolfi, Director at Digital Future Society

13h00 – 14h30 lunch break



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The 4th Industrial Revolution & Ethics

14h30 – 15h50

90 minutes

Round table on the future for female owned startups!, moderated by Antonia Verna, EWLA Board Member for Italy & Partner Portolano Law Firm

What the CCBE is doing to promote more women in legal tech, Alix Frank-Thomasser, CCBE CSR Committee Chair and EWLA member

W4STEAM, Regina Llopis, Co-founder

W Startup C, Teresa Alarcos, Founder & CEO

WLounge & #ImAmagda, Mali Baum, Co-founder

Helena Torras, serial entrepreneur and investor

Legal sharing & Human sharing, Rosa Guirado, Founder

CARTIER Award, Christopher Bockmann

15h50 – 16h10 coffee break



SECRETARÍA DE ESTADO
DE IGUALDAD

INSTITUTO DE LA MUJER
Y PARA LA IGUALDAD DE OPORTUNIDADES



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we do change



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Inauguration of Pillar 3: (Ethics) Education in Science

16h10 – 16h30 minutes

“Reinforcing the research ethics and integrity governance in Europe: from principles to practice” Isidoros Karatzas, Head of the Research Ethics and Integrity Sector, European Commission (EC), DG Research & Innovation

16h30 – 18h30 120 minutes

Each speaker: 15 minutes TED talk

“Girls4Girls” Introduced by Paz Gómez Ferrer, Psychologist & Executive Coach. Expert in Cultural Transformation. Co-Founder Transformation Human Lab:

Allen Sophia Asiimwe, Global Leadership Academy (GLAC) & Chief Technical Officer TradeMark East Africa

“How to teach research integrity?” Introduced by Prof. Jose Luis Fernández Fernández, ICADE University:

Prof D. Julia Priess-Buchheit, Coordinator Path2Integrity

“How to educate in responsible data management?” Introduced by Clara Fernández, Partner 3C Compliance & Partner Path2Integrity:

Maya Dougoud, President of Swiss Women Lawyers Association

“Foundation for Student Science and Technology in Canada”. Introduced by Sara Molina Perez-Tomé, Founder & CEO NIZE Partner

Jacques Guerette, Executive Director and Advisory Board Path2Integrity

“Women’s Collective Leadership and Storytelling in the Digital Age”: Introduced by Beatriz Recio Salcines, CEO Womantalent, President Mujeres Influyentes de España

Melissa Fisher, Visiting Scholar, New York University Institute for Public Knowledge, Distinguished Principal Research Fellow, The Conference Board

18h30 – 18h45

Closing of the congress

NN (tbc)



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Saturday 23/11/2019

General Assembly for EWLA members only



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